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COMMUNITY CHEST BENEFICIARIES TO TAKE TO THE SKIES ON SPECIAL SIA FLIGHT



SIA will be sending Community Chest beneficiaries on a special charity flight in May.

As the aviation community gears up to celebrate Singapore's 50th anniversary, it continues to keep the welfare of the less fortunate close to its heart. Singapore Airlines (SIA) is organising a special charity flight for some 300 Community Chest beneficiaries on 29 May 2015 as part of its series of activities to mark the nation's birthday.

The beneficiaries will include children with special needs, adults with disabilities, disadvantaged elderly and families. During the three-hour inaugural charity flight, they will enjoy the opportunity to get on board the Airbus A380 – the world's largest aircraft – and experience inflight meals and the award-winning KrisWorld inflight entertainment system. SIA's world-famous cabin crew will also deliver special performances to keep them entertained. It will be definitely be an experience to remember for the beneficiaries, many of whom have never had the chance to take a flight.

"For these beneficiaries, it is not just a simple flight – it is the confidence that anything is possible," said Community Chest Managing Director, Ms Ng Ling Ling. "We are grateful to SIA for extending this opportunity to beneficiaries of Community Chest, and inspiring them to look beyond their challenges."

Expressing his pleasure at being able to share the excitement of flying with the beneficiaries, Singapore Airlines CEO Mr Goh Choon Phong said: "We hope to provide a unique and memorable experience that they will cherish forever. At the same time, we are doing our part to give back to the community during Singapore's 50th birthday while raising awareness for the many worthwhile programmes that Community Chest supports."

Members of the public can also play their part to help the less fortunate by donating to Community Chest. Funds raised through this event will go towards social service programmes for the underprivileged. Under the Care & Share Movement for SG50, led by Community Chest, the donations will be matched dollar-for-dollar by the Government. Yes, I would like to donate!