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COMPETITION-BASED INCENTIVE SCHEME TO ENHANCE PRODUCTIVITY IN AVIATION

The Process Innovation Challenge (PIC) was launched by the Civil Aviation Authority of Singapore (CAAS) to promote a culture of continuous process improvement to enhance productivity in the aviation industry. This competition-based incentive scheme is open to all Singapore-based companies in the aviation industry and will run from March to December 2011.

This Challenge seeks to encourage companies to carry out manageable "quick-win" projects, targeting either job restructuring or process improvement to raise worker productivity. The programme will also facilitate learning between industry players and accelerate the adoption of good ideas across sectors. CAAS has set aside S\$500,000 for this programme and will provide funding of S\$50,000 or 50 per cent of the total project cost, whichever is lower, to the top 10 projects selected. Selected companies must commence and complete their projects within six months.

The PIC is another initiative under the Aviation Partnership Programme, which aims to enhance productivity, effectiveness and competitiveness of the aviation industry through

More details of the Challenge can be found at www.caas.gov.sg.