

Annex A

Curriculum Vitae of Ms Tan Seow Hui, Chief Executive Officer, SAFCo

Ms Tan Seow Hui is a seasoned global executive with over two decades of commercial and sustainability leadership experience spanning the energy, aviation, healthcare, and consumer goods sectors.

Prior to joining Singapore Sustainable Aviation Fuel Company Ltd. (SAFCo), Ms Tan held senior global positions at Shell, where she led commercial strategy, market development, and marketing for low-carbon solutions including Sustainable Aviation Fuel (SAF), Carbon Credits, Carbon Capture and Storage (CCS), and Hydrogen. Her work focused on developing scalable go-to-market models and commercial platforms that accelerated the deployment of decarbonisation solutions across hard-to-abate sectors such as aviation and marine.



Ms Tan was instrumental in the inception and launch of Avelia, the world's first blockchain-enabled SAF Environmental Attribute programme. This pioneering initiative set a new industry benchmark for traceable decarbonisation solution in aviation. Under her leadership, the business she helmed transformed into a global sustainability leader through product innovation, brand repositioning, and commercial excellence.

Her deep experience in driving systemic change in aviation – one of the most challenging sectors to decarbonise – combined with her commitment to sustainability, innovation, and cross-industry collaboration, will be pivotal in shaping SAFCo's role in advancing the sustainable growth of Singapore's aviation sector.

Ms Tan has a proven track record in business development, product and commercial innovation, and organisational transformation. She has led diverse, multi-national teams across global markets at Shell, EssilorLuxottica, Procter & Gamble, and Citibank. She holds both a Master of Engineering and a Master of Arts in Chemical Engineering from the University of Cambridge and has further completed the Business Sustainability Management programme at the Cambridge Institute for Sustainability Leadership.