

“PLANELY SPEAKING – YOUR GREAT AVIATION STORY”

VIDEO COMPETITION DETAILS

COMPETITION CATEGORIES

- a. Media Student(s) Category
- b. Open Youth Category

ELIGIBILITY CRITERIA

Media Student(s) Category

- Full-time student(s) aged 17 – 25 years old (as of 31 December 2019)
- Singapore Citizen or Singapore Permanent Resident
- Is/are currently enrolled in a media-related course/module at any local or overseas Institute of Higher Learning
- Submissions can be on an individual or team basis
- For team submissions, there should be no more than three (3) members and every member must be a media student

Open Youth Category

- Youths aged 17 – 25 years old (as of 31 December 2019)
- Singapore Citizen or Singapore Permanent Resident
- Submissions can be on an individual or team basis
- For team submissions, there should be no more than three (3) members

SUBMISSION REQUIREMENTS

- Videos submitted should be no more than two minutes long.
- Video entries should include the video title and a short narrative (not more than 200 words) that relates to the competition theme of “*Planely Speaking – Your Great Aviation Story*”.
- Entries should be submitted at planelyspeaking.sg/videocompetition by 2359 hours on Saturday, 30 November 2019 (Singapore time).

EVALUATION CRITERIA

Each video will be evaluated based on the following criteria:

- **Relevance to theme** – The video should reflect the theme of “*Planely Speaking – Your Great Aviation Story*”.
- **Emotive impact** – The video should be effective in engaging and encouraging viewers to reflect on the messages behind the story.
- **Originality** – The video should be presented in a unique manner through the use of creative storytelling.
- **Execution and treatment** – The technical execution of the video should be effective. This includes quality visuals, sound design and audio integration, and other relevant aspects that contribute to a positive viewing experience.

AWARDS AND PRIZES

Awards	Prize Package for Media Student(s) Category	Prize Package for Open Youth Category
Best Video Award	<ul style="list-style-type: none"> • Singapore Airlines Flight Simulator Experience • Singapore Airlines Economy Class Return Air Tickets to Anywhere on the Singapore Airlines Network • SONY a7III (ILCE-7M3K) Camera • \$1,500 Cash Prize 	<ul style="list-style-type: none"> • Singapore Airlines Flight Simulator Experience • Singapore Airlines Economy Class Return Air Tickets to Anywhere on the Singapore Airlines Network • SONY a7III (ILCE-7M3K) Camera • \$1,500 Cash Prize
Audience Choice Award	<ul style="list-style-type: none"> • Scoot Economy Class Return Air Tickets to Anywhere on the Scoot Network • SONY a6500M (ILCE-6500M) Camera • \$1,000 Cash Prize 	<ul style="list-style-type: none"> • Scoot Economy Class Return Air Tickets to Anywhere on the Scoot Network • SONY a6500M (ILCE-6500M) Camera • \$1,000 Cash Prize
Merit Award	<ul style="list-style-type: none"> • SONY a6400L (ILCE-6400L) Camera • \$500 Cash Prize 	<ul style="list-style-type: none"> • SONY a6400L (ILCE-6400L) Camera • \$500 Cash Prize