



ISSUE 22

EMPOWERING RISING LEADERS IN AVIATION

Globalisation, economic turmoil and complexity define today's business environment. With the aviation industry in the Asia Pacific region growing rapidly and expected to account for one-third of the global aviation market pie, there is an urgent need to equip civil aviation leaders with the business acumen to operate in this challenging environment. To provide aviation professionals with a broad cross-functional perspective to management in civil aviation, the [Singapore Aviation Academy](#) (SAA) and [INSEAD](#) collaborated to develop the Aviation Leaders Programme in Advanced Management (ALPAM). This programme is designed to focus on developing the skill sets of a general manager in the civil aviation industry.

The partnership between SAA and INSEAD combines the expertise and experience of an internationally renowned centre of excellence in civil aviation training and one of the world's leading international business school. Together, they bring the best of both worlds to develop this aviation-focused executive development programme that will impart key leadership, communication, negotiation and decision-making skills to equip aviation professionals for their transition into management positions. Participants would also develop a keen understanding of how to 'manage for value' in the civil aviation context.

This programme is targeted at senior executives in the industry with eight to ten years' management experience, who are about to make the transition into general management, the programme will be conducted from 14 October to 1 November 2013. For more information on the programme, please click [here](#).