

KEY AVIATION PARTNERS UNITE TO PRESENT SINGAPORE AT TIACA AIR CARGO FORUM 2010



Singapore's key aviation partners and collaborators were in full force at The International Air Cargo Association's 25th International Air Cargo Forum and Exposition (TIACA ACF 2010) to network and engage their international counterparts, as well as market Singapore's air cargo and logistics industry. Led by the Civil Aviation Authority of Singapore (CAAS), key industry players like the Changi Airport Group and SPRING Singapore, along with a delegation of seven logistics companies such as JTC Corporation, Singapore Airlines Cargo and Singapore Airport Terminal Services teamed up to form the Singapore Pavilion.

The biennial event, held in Amsterdam from 2 to 4 November, is the largest and one of the most prestigious trade shows for the air cargo industry. It serves as a platform for the industry to engage and address key issues and challenges. It also provides relevant networks to maximise opportunities in further developing air cargo. CAAS was able to leverage on the international platform to explore and enable collaborative opportunities and enterprise with other aviation authorities and businesses.

The pavilion underscored Singapore's world-class logistics infrastructure, designed to complement the airport's logistics and hubbing activities. It also highlighted growth initiatives such as cargo-specific incentives that boost indirect transshipment to drive cargo demand and infrastructure development projects such as the Freeport and Coolport@Changi, which were established to encourage diversification of cargo mix. Singapore's plans to enhance cargo connectivity and boost capacity to strategic markets through airline marketing efforts were also featured.

