SIA CELEBRATES SG50 WITH ITS FIRST CHARITY FLIGHT

Singapore Airlines (SIA) operated its first Charity Flight on 28 May 2015. The SIA Charity Flight is one of a series of activities by the airline to celebrate Singapore's 50th birthday. More than 300 beneficiaries of charitable groups supported by Community Chest of Singapore went on the memorable three-and-a-half-hour flight on board the Airbus A380. Beneficiaries included children with special needs and adults with disabilities, as well as disadvantaged elderly and families, many of whom had not previously had the opportunity to take a flight.

Together, Sharity Elephant, Community Chest's mascot, SIA partners (Airbus, Changi Airport Group, SATS and Shell Aviation), ground staff, volunteer cabin crew and pilots ensured that the beneficiaries, young and old, were treated to a delightful experience. On board SQ88, beneficiaries enjoyed the full Singapore Airlines in-flight service with cabin crew adding that extra touch by singing songs, performing magic tricks and sculpting balloons.

In addition to this charity flight, two of Singapore Airlines' Airbus A380s were decorated with special livery featuring a large Singapore flag-themed design on the fuselage. An art competition has been organised in conjunction with an Open House at the airline's training facilities. Special promotions will also be held to encourage both overseas Singaporeans and visitors to travel to Singapore for the SG50 celebrations.